

October 2020



REGISTERED OFFICE

IDEA Architectural Technology
2 Green Lodge Barn
Nobottle Northampton NN7 4HD

CONTACT DETAILS

Tel: 07584 651 251
Email: hs@idea-at.com

SOCIAL MEDIA

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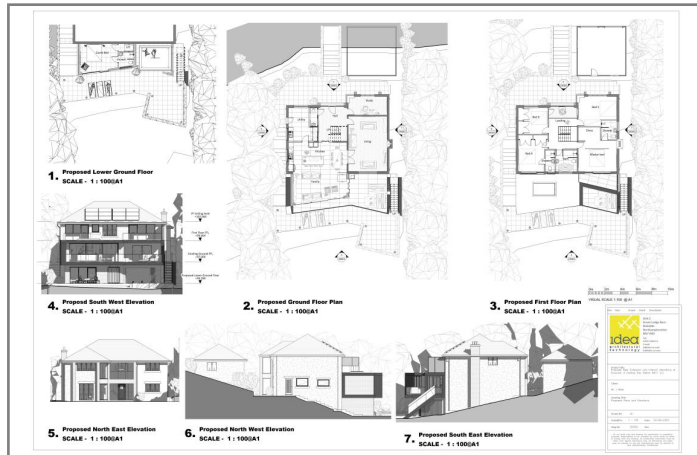
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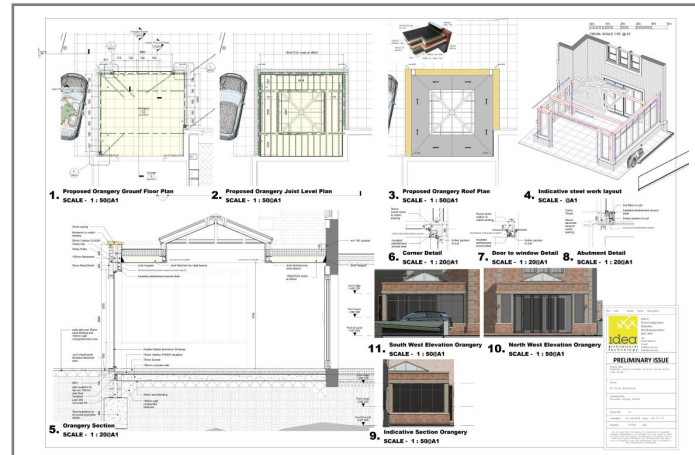


SERVICES

More than 20 years of experience in providing architectural services



DESIGN AND PLANNING
APPLICATION

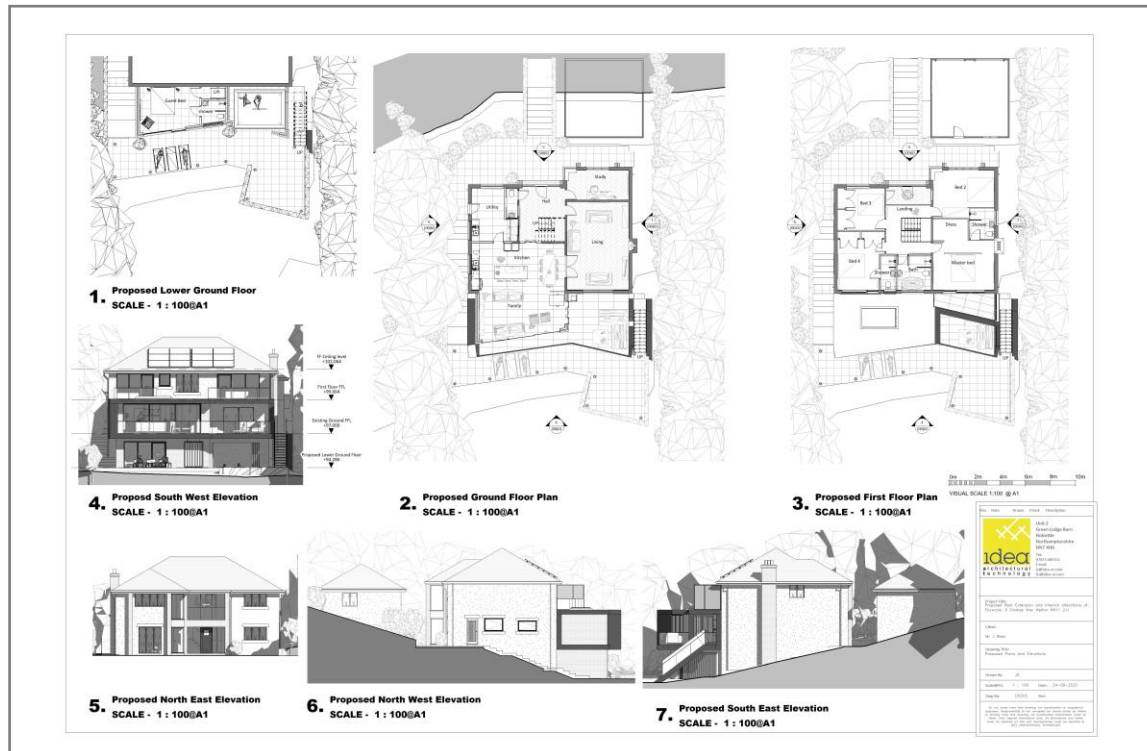


BUILDING REGULATION
& CONSTRUCTION
DRAWING PACKAGES



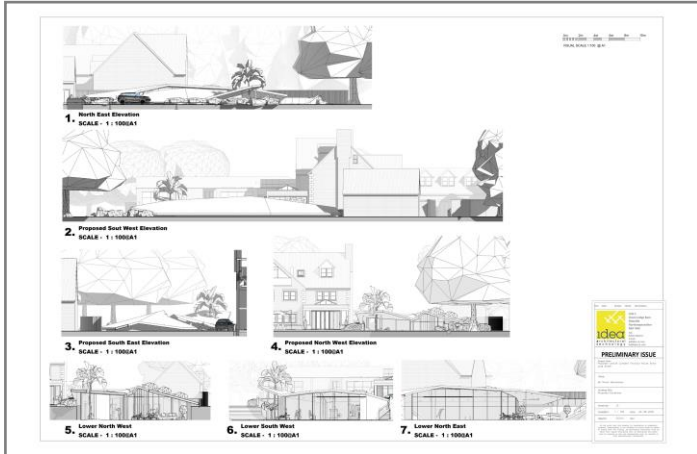
MARKETING PACKAGES
NEW BUILD

DESIGN AND PLANNING APPLICATIONS



- Single dwellings - Large developments >200 units
 - Designed with commercial and technical requirements at the forefront
- Full 3D modelling in BIM with 100% accuracy
 - Removes ambiguity- Planning Officer more likely to approve application
 - Lowers the cost at marketing stage as the modelling work has already been completed
 - Enables fast creation of feasibility studies
- Modelling of entire site based on topography survey
- Positioned according to ordnance survey data
- 3D CGI visuals created for client review to easily identify any design amendments
 - Included with planning application as supporting information to communicate design intent, resulting in Planning Officer more likely to approve
- Creation of solar study to demonstrate potential overshadowing
- Submission of planning application and acting as agent throughout the planning process
- Client ethos is one of collaboration

DESIGN AND PLANNING APPLICATIONS



PLANNING DRAWINGS



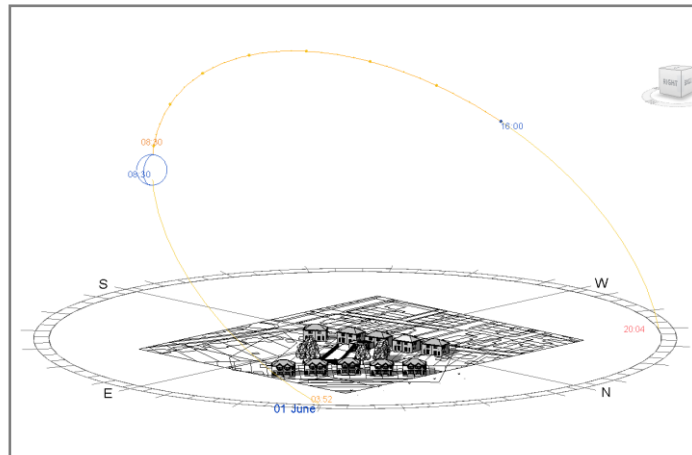
3D VISUALS- INTERNAL & EXTERNAL



SITE VISUAL



FEASIBILITY STUDIES

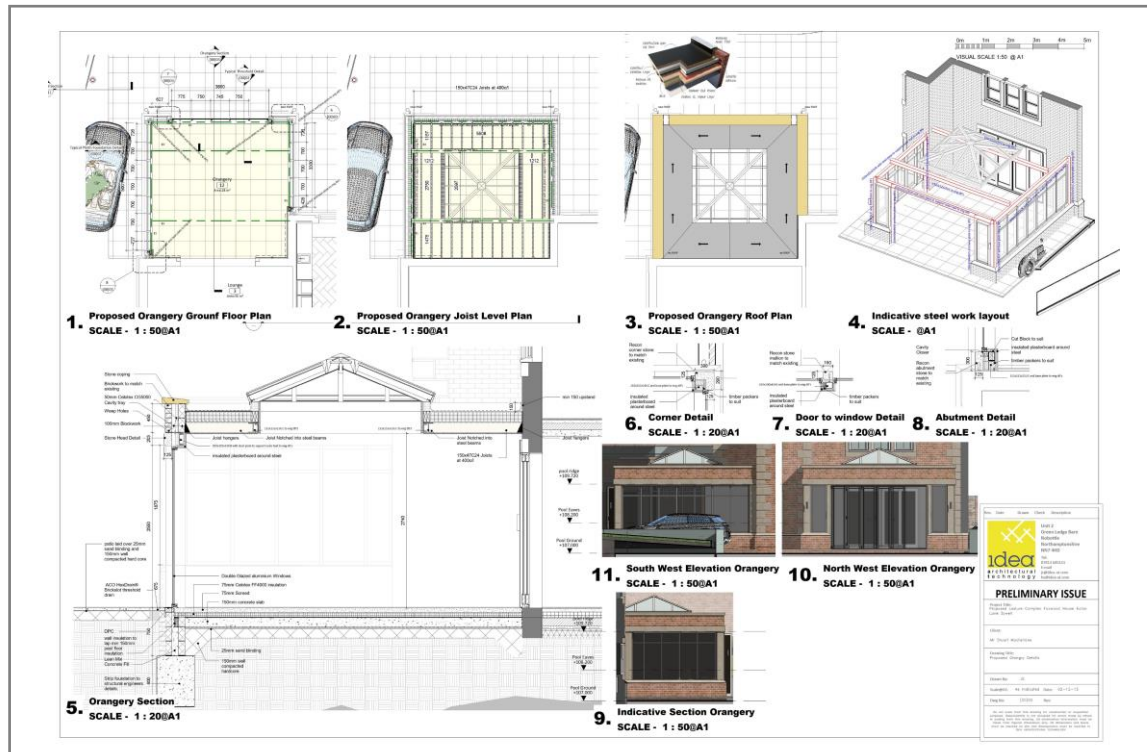


SOLAR STUDY



STREETSCAPE

BUILDING REGULATION & CONSTRUCTION DRAWING PACKAGES



- Unique “By Trade” layered build up of construction drawings for ease of use during the build process
- Co-ordination of structural package into our drawings
- Detailed floor plans, elevations and cross sections including drainage and build over info
- Head up design team and ensure all elements including structural and M&E are all co-ordinated

MARKETING PACKAGES- New Build



- Start the selling process earlier, even before you are on site
 - Realise profit sooner
 - Incorporate buyers bespoke features earlier allowing you to buy smarter
- Stimulated buyers to imaging living in the house as they can fully appreciate room layouts and sizing as well as garden landscaping and positioning within the site
- Video fly throughs create faster off-plan sales
- Websites engage more thoroughly with potential buyers and can include 360° panoramic visuals and videos. It's a great way to increase site branding and can be linked to the site hoarding

MARKETING PACKAGES- Visuals



EXTERNAL



INTERNAL



FULL DRESSING

Includes light switches and sockets,
furniture, kitchen, pictures, garden
landscaping

MARKETING PACKAGES- Visuals



360° PANORAMIC
Internal/ External
With QR Code Links



STREETSCAPE

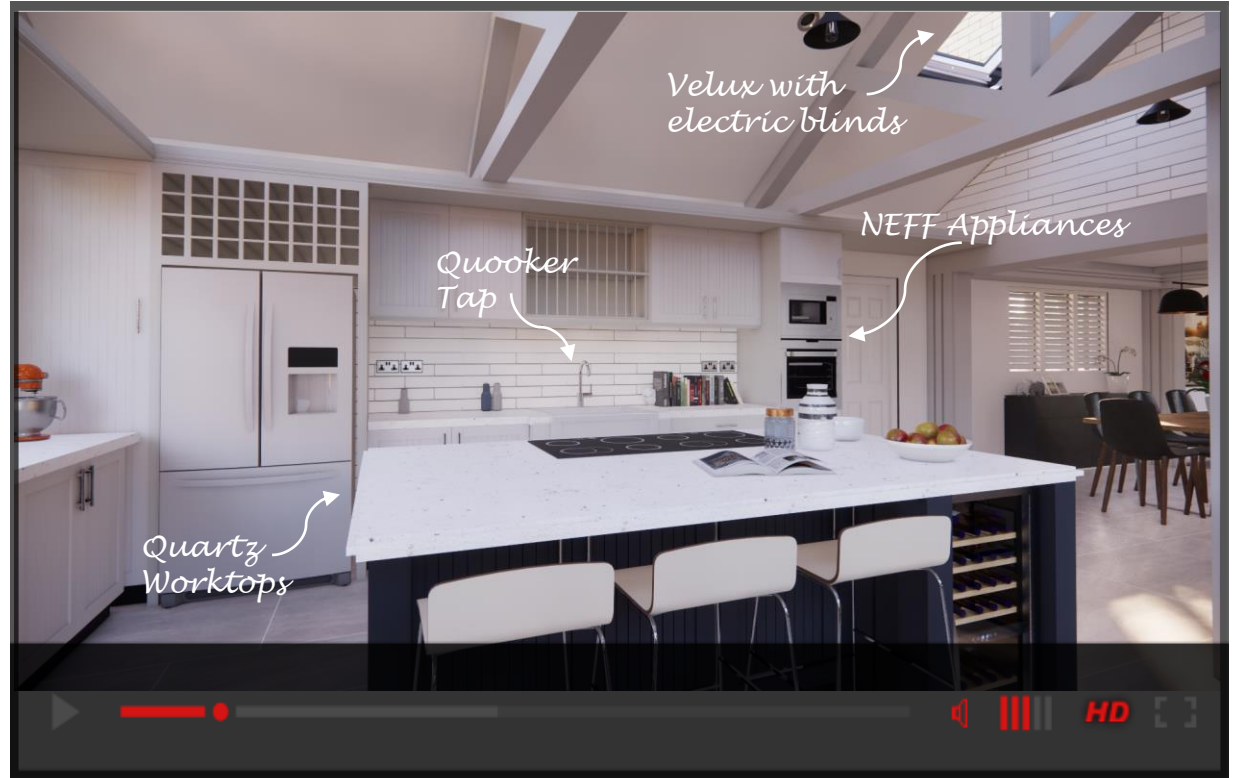


ARTISITC STYLING OPTIONS

MARKETING PACKAGES- Video Fly Throughs



BASIC FLY THROUGH



ENHANCED FLY THROUGH

Includes transitional breaks, Flying in / out text to highlight features

MARKETING PACKAGES- Plans



FULL SITE



3D FLOOR PLANS



2D FLOOR PLANS

MARKETING PACKAGES- Collateral



DEDICATED WEBSITE

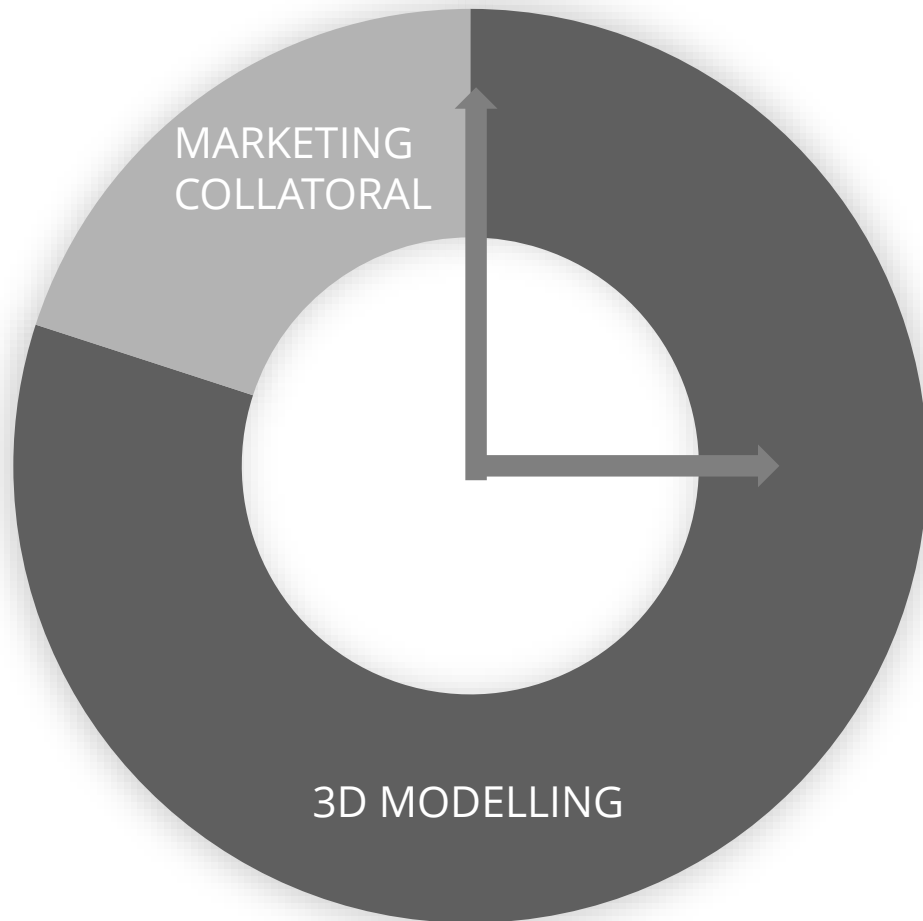


BROCHURE



BRANDED HOARDING
With QR Code links to visualisations

LOWERING YOUR MARKETING COSTS



Idea-AT can create your bespoke marketing collateral even if we have not acted for you earlier in your project.



Take advantage of the improved economies of scale which Idea-AT offer.

If we are appointed at the Design and Application stage, all of the 3D modelling works will be also be utilised in the marketing phase- meaning you don't pay twice!

